



akoya

a little grit and the right chemistry

Akoya is a strategic communications firm that equips federal, not-for-profit, and business organizations to engage effectively with the stakeholders and customers who are critical to their mission success. We deliver creative and practical communication plans, along with all the tools for implementation.

capabilities

Strategic Communications

Marketing communications
Corporate communications
Culture change and motivation

Stakeholder Engagement

Outreach and education
Program support
Peer-to-peer networking and best practices

Content Marketing

B2B and G2B strategy
Knowledge translation
Implementation

sectors

Aeronautics technology
Energy efficiency and renewable energy
Oil and natural gas
Health care quality improvement
Nutrition and food service
Solid-state lighting
Veterans' health care
Women's health care
Military health care

tools & skill sets

Communication planning and implementation
Technical writing and editing (plain language)
Graphic design
Meeting facilitation
Event design, planning, and support
Video direction and production
Web strategy and content
Media relations
Social media
Presentations and webinars
Speech writing
Print collateral

clients

Federal Government

National Aeronautics and Space Administration
National Energy Technology Laboratory
Oak Ridge National Laboratory
Pacific Northwest National Laboratory
U.S. Department of Agriculture
U.S. Department of Commerce (NIST)
U.S. Department of Defense (DHA)
U.S. Department of Energy
U.S. Department of Health and Human Services (CDC, CMS, HRSA)
U.S. Department of Transportation
U.S. Department of Veterans Affairs
U.S. Environmental Protection Agency

Greater Pittsburgh Food Bank
Groundwater Protection Council
Jefferson Regional Foundation
The Midwife Center
National Petroleum Council
Three Rivers Workforce Investment Board
Women's Law Project
WYEP

Commercial

ABB
Alcoa Research Center
Development Dimensions International, Inc.
Direct Energy
H.J. Heinz Company
MAYA-Viz (acquired by General Dynamics)
PPG Industries, Inc.
Tyson Foods, Inc.
Westinghouse

Not-for-Profit

American Petroleum Institute
Area Agency on Aging (Pittsburgh)
Blackburn Center
Carnegie Mellon University
DC Cancer Consortium
Drew Mathieson Center

An Economically Disadvantaged
Woman-Owned Small Business,
WBENC and WIPP certified

CAGE CODE: 08mx1

DUNS: 072170343

NAICS:
512110, 541430, 541511, 541519, 541611,
541613, 541618, 541690, 541720, 541810,
541820, 54185, 541910, 561920

GSA: PSS GS-00F-162CA

PA: #4400014970

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