

**Akoya is a strategic communications firm that equips federal, not-for-profit, and business organizations to engage effectively with the stakeholders and customers who are critical to their mission success. We deliver creative and practical communication plans, along with all the tools for implementation.**

An Economically Disadvantaged Woman-Owned Small Business, WBENC and WIPP certified

CAGE CODE: 08mx1

DUNS: 072170343

NAICS:  
512110, 541430, 541511, 541519, 541611, 541613, 541618, 541690, 541720, 541810, 541820, 54185, 541910, 561920

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PA: #4400014970

2325 East Carson Street  
Pittsburgh, PA 15203  
412.481.9800

[www.akoyaonline.com](http://www.akoyaonline.com)

## capabilities

### Strategic Communications

Marketing communications  
Corporate communications  
Culture change and motivation

### Stakeholder Engagement

Outreach and education  
Program support  
Peer-to-peer networking and best practices

### Content Marketing

B2B and G2B strategy  
Knowledge translation  
Implementation

## sectors

Aeronautics technology  
Energy efficiency and renewable energy  
Oil and natural gas  
Health care quality improvement  
Nutrition and food service  
Solid-state lighting  
Veterans' health care  
Women's health care  
Military health care

## tools & skill sets

Communication planning and implementation  
Technical writing and editing (plain language)  
Graphic design  
Meeting facilitation  
Event design, planning, and support  
Video direction and production  
Web strategy and content  
Media relations  
Social media  
Presentations and webinars  
Speech writing  
Print collateral

## clients

### Federal Government

National Aeronautics and Space Administration  
National Energy Technology Laboratory  
Oak Ridge National Laboratory  
Pacific Northwest National Laboratory  
U.S. Department of Agriculture  
U.S. Department of Commerce (NIST)  
U.S. Department of Defense (DHA)  
U.S. Department of Energy  
U.S. Department of Health and Human Services (CMS, HRSA)  
U.S. Department of Transportation  
U.S. Department of Veterans Affairs  
U.S. Environmental Protection Agency

Greater Pittsburgh Food Bank  
Groundwater Protection Council  
Jefferson Regional Foundation  
National Petroleum Council  
Three Rivers Workforce Investment Board  
Women's Law Project  
WYEP

### Commercial

ABB  
Alcoa Research Center  
Development Dimensions International, Inc.  
Direct Energy  
H.J. Heinz Company  
MAYA-Viz (acquired by General Dynamics)  
PPG Industries, Inc.  
Tyson Foods, Inc.  
Westinghouse

### Not-for-Profit

American Petroleum Institute  
Area Agency on Aging (Pittsburgh)  
Blackburn Center  
Carnegie Mellon University  
DC Cancer Consortium  
Drew Mathieson Center