

National Aeronautics and Space Administration Fundamental Aeronautics Program



Client's Goal

Generate excitement about the wide-ranging benefits of NASA science in transforming the future of flight

Akoya's Role

Convene leaders in government, academia, and industry to spur innovation and build a shared vision

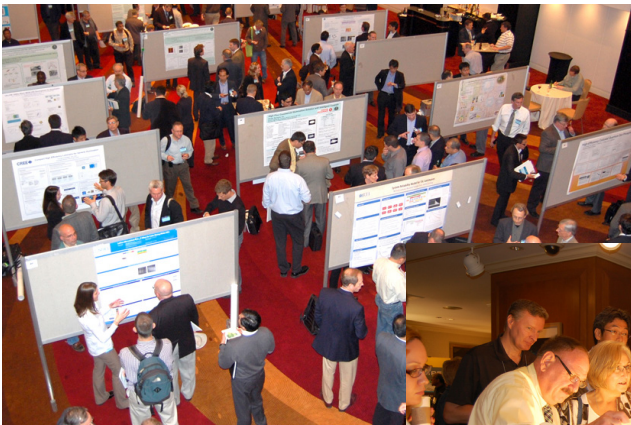
Highlights

- Inspirational and informational videos for conference kickoffs, NASA website, and NASA Television
- Marketing and logistics for annual technical conference
- Documentation and publication of proceedings



2005 New York Festivals Finalist
2005 Bronze Telly
Two 2005 Gold Aurora Awards
2005 Silver Crystal Vision Award

U.S. Department of Energy Solid-State Lighting Program



Client's Goal

Realize the greatest possible energy-saving and carbon-reducing benefits from emerging LED and organic LED lighting technologies

Akoya's Role

At every step—from laboratory to marketplace—equip decision makers with accurate, impartial information to make sound choices

Highlights

- Three annual “must attend” workshops
- Speaker recruitment
- Presentation/speech support
- Webinars and documentation