

U.S. Department of Energy

Solid-State Lighting Program



Client's Goal

Realize the greatest possible energy-saving and carbon-reducing benefits from emerging LED and organic LED lighting technologies

Akoya's Role

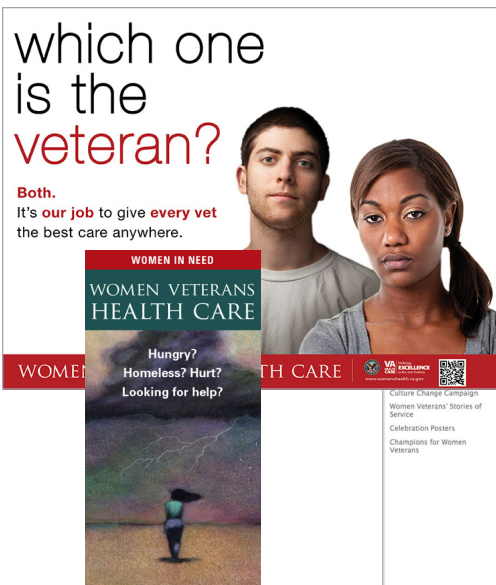
Engage all the constituencies critical to success—from scientists and product developers—to architects, lighting designers, retailers, and manufacturers

Highlights

- “Must-attend” annual workshops
- Definitive, up-to-the-minute web content
- Robust trade and social media presence
- Compelling videos and presentations

U.S. Department of Veterans Affairs

Women's Health Services



Client's Goal

Prepare the far-reaching VA system to effectively serve the growing population of women veterans

Akoya's Role

Provide communication tools for all VA regions and facilities, and outreach to key stakeholder groups

Highlights

- Strong brand identity for Women's Health initiatives
- Campaigns for systemic culture change across VA
- Inspirational videos
- “Sourcebook” of vital facts for VA managers and women's health research



- 2014 Communicator Award of Excellence
- 2012 VA Certificate of Appreciation
- 2012 Bronze Telly
- 2010 VA Ace Achievement Award