

National Aeronautics and Space Administration



Client's Goal

Build excitement around NASA's "Vision for Space Exploration"

Akoya's Role

Conceptualize, write, produce, and direct an ambitious video involving the Astronaut Corps

Highlights

- Video production at Johnson Space Center and Kennedy Space Center
- Involvement of 12 astronauts as well as NASA senior leaders
- Video shoot at local Pittsburgh elementary school involving an astronaut visit and press coverage
- Resulting video shown at Space Shuttle launch events



*2005 New York Festivals Finalist
2005 Bronze Telly
Two 2005 Gold Aurora Awards
2005 Silver Crystal Vision Award*

Women's Law Project



Client's Goal

Highlight the non-profit's mission, work, and accomplishments for a 40th anniversary celebration in Pittsburgh

Akoya's Role

Conceptualize, write, produce, and direct a video dramatizing stories of WLP clients and partners in the city

Highlights

- Production at multiple locations
- Premiere at a live fundraising gala
- Staged development: phase two to depict statewide mission

See Akoya's YouTube channel ([akoyaonline video](#)) for videos created for NASA, the Department of Energy, VA, Women's Law Project, and the Department of Health and Human Services