

Need help meeting Pennsylvania's small/diverse subcontracting requirements?

akoya

a little grit and the right chemistry



Rack-Wildner & Reese, Inc. DBA Akoya
Est. 2000

Women-Owned Small Business (WOSB)
WBENC- and WIPP-certified

UEI: U3M3JLGJLQ63

NAICS: 512110, 541430, 541511, 541611,
541613, 541690, 541810, 541820, 541910,
561920

GSA: PSS GS-00F-162CA

PA-certified

- Small Business (SB)
- Woman Business Enterprise (WBE)

PA SAP Vendor: 214706

PA Contracts

- 4400014970
- 4400032410
- 4400032692



690 Robinwood Drive
Suite D
Pittsburgh, PA 15216

akoyaonline.com

Akoya is a women-owned, small strategic communications firm headquartered in Pittsburgh, PA.

We have 25 years of experience helping federal and state agencies engage with stakeholders and customers and a team of communications professionals to help with all communications, marketing, and public relations needs. We are an experienced and trusted teaming partner to businesses of all sizes.

Reach out to schedule an introductory meeting!



Genna Cavanaugh

President

412-352-0359

genna@akoyaonline.com

CAPABILITIES

We deliver creative and practical communication plans, along with the tools for implementation.

- Strategy support
- Communicating culture change
- Writing and editing
- Graphic and web design
- Video production
- Stakeholder outreach
- Media relations
- Events and webinar management
- Social media strategies
- Program/initiative support

"It has been a delight working with everyone at Akoya, and you have no idea how incredibly helpful your support has been[...]. It's taken so much off our plates, and the quality of work is always exceptional!"

— GUIDEHOUSE (TEAMING PARTNER)

PENNSYLVANIA ITQ COMMODITY CODES

Akoya has primed federal and state contracts. As a women-owned small business, we can help prime vendors meet state or municipal small diverse business (SDB) subcontract requirements.

82100000-ITQ-92	Creative/AV/Prod Services - Marketing Services
82100000-ITQ-93	Creative/AV/Prod Services - Creative Services - Public Relations Services
82100000-ITQ-111	Creative Services - Production Services - Post-Production Services
82100000-ITQ-112	Creative/AV/Prod Services - Production Services - Producer/Writer Services
82100000-ITQ-118	Creative/AV/Prod Services - Production Services - Video Production
82100000-ITQ-119	Creative/AV/Prod Services - Production Services - Web Services
82100000-ITQ-206	Freelance Services - Producer/Writer
82100000-ITQ-207	Freelance Services - Media Trainer
82100000-ITQ-209	Freelance Services - Videographer
82100000-ITQ-213	Freelance Services - Video Editor
82100000-ITQ-214	Freelance Services - Multimedia Graphic Designer
85000000-ITQ-57	Consulting Services - Healthcare Services - General
80100000-ITQ-66	Consulting Services - Mgt General Gov Operations - Program Evaluation and Benchmarking
85000000-ITQ-381	Consulting Services - Healthcare Services - General (small businesses only)
80100000-ITQ-388	Consulting Services - Mgt General Gov Operations - Program Evaluation and Benchmarking (small businesses only)
80100000-ITQ-391	Consulting Services - Mgt General Gov Operations - Strategic Planning (small businesses only)
90000000-ITQ-226	Conference/Event Planner
80100000-ITQ-422	Transportation Research, Education, Technology Transfer Services - Transportation Planning Studies

UNSPC CODES

80101500	Business and corporate management consultation services	82111500	Technical writing
80101600	Project management	82111600	Non technical writing
80141500	Market research	82111700	Creative writing
80141600	Sales and business promotion activities	82111800	Editorial and support services
80141900	Trade shows and exhibits	82111900	News and publicity services
80161500	Management support services	82131600	Photographers and cinematographers
80171600	Publicity and marketing support services	82141500	Art design services
82101800	Advertising agency services	82141600	Graphic display services