



Akoya is a strategic communications agency with an outsized reputation. We're known for our talented yet modest staff and stakeholder engagement that earns results. We pair sharp strategy with clear communications—delivered with integrity and quality that holds up under scrutiny.

Rack-Wildner & Reese Inc.
DBA Akoya

Women-Owned Small
Business (WOSB)
WBENC and WIPP certified
CAGE CODE: 08mx1

Unique Entity ID:
U3M3JLGLQ63

NAICS: 512110, 541430, 541511,
541611, 541613, 541690, 541810,
541820, 541910, 561920

GSA: PSS GS-00F-162CA

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Capabilities

Strategic Communications

Marketing communications
Corporate communications
Culture change and motivation

Stakeholder Engagement

Events and education
Program support
Peer-to-peer networking and
best practices

Planning

Communication planning
Facilitation of strategic and
program planning

Sectors

Energy efficiency and renewable energy
Technology
Oil and natural gas
Health care quality improvement
Health communications
Organ donation education
Homeland security
Cybersecurity
Federal procurement

Tools & Skill Sets

Program management
Technical writing and editing (plain language)
Graphic design
Event design, planning, and support
Video direction and production
Web strategy and content
Media relations and training
Social media
Presentations and webinars
Speech writing
Print collateral

Clients

Federal Government

National Aeronautics and Space Administration
National Energy Technology Laboratory
Oak Ridge National Laboratory
Pacific Northwest National Laboratory
U.S. Department of Agriculture
U.S. Department of Commerce (NIST)
U.S. Department of Defense (DHA, Air Force)
U.S. Department of Education
U.S. Department of Energy (CMEI)
U.S. Department of Health and Human Services
(CDC, CMS, HRSA)
U.S. Department of Homeland Security
U.S. Department of Transportation
U.S. Department of Veterans Affairs
U.S. Environmental Protection Agency

State Government

Pennsylvania Department of Transportation

Not-for-Profit

American Petroleum Institute
Area Agency on Aging (Pittsburgh)
Blackburn Center
Carnegie Mellon University
DC Cancer Consortium
Greater Pittsburgh Food Bank
Groundwater Protection Council
Jefferson Regional Foundation
MITRE
The Midwife Center
National Petroleum Council
Software Engineering Institute
Women's Club of Great Falls Scholarship Fund
Women's Law Project

Commercial

Development Dimensions International, Inc.
Federal Home Loan Banks
Kraft Heinz Company
PPG Industries, Inc.
Tyson Foods, Inc.
Westinghouse

Genna Cavanaugh

President

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Smart communicators for complex missions

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